

Date: MM/DD/YYYY

Pricing Proposal

Prepared for: Add your client's name, role, and company

Prepared by: Add your name, role, and company



DEAR CUSTOMER,

Thank you for your interest in what we offer. We're delighted to share this Pricing Proposal, which contains information about our company, our packages, and how we can work together. We look forward to collaborating soon!



About Us

Introduce your company here. Include your background, mission, vision, or philosophy and how you can potentially add value to your client's organization. This will help build a connection between you and them, hopefully leading to a working relationship.

Scope of Work

Products

- Enumerate products your client might be interested in
 - Include short descriptions, again focusing on how they add value
- Add more as needed
 - Add descriptions

Services

- If you're offering services instead, list them here
 - Describe how your service translates into benefits or solutions for the client
- Add more as needed
 - Add descriptions

Pricing

Product or Service	Quantity/Unit (Specs)	Price per Unit	Total Price
Illustrations	Up to 3 Design Options (Revisions: 1 major, 3 minor)	\$350.00	\$350.00
Branding Identity	Up to 3 Design Options (Revisions: 1 major, 2 minor)	\$8,000.00	\$8,000.00
Graphics	3 Digital Advertisements (Revisions: 1 major, 2 minor)	\$500.00	\$1,500.00
Others			
Sub-total	\$9,850.00		
Taxes	\$985.00		
Discounts	(\$492.50)		
Grand Total	\$10,342.50		

Package Options

We've designed flexible packages to suit your needs and budget.

Basic	Standard	Premium
Our value tier gives you:	Our signature tier includes the Basic offering, plus:	Our highest tier adds to our Standard offering:
<ul style="list-style-type: none"> ● Inclusion 1 ● Inclusion 2 	<ul style="list-style-type: none"> ● Inclusion 1 ● Inclusion 2 	<ul style="list-style-type: none"> ● Inclusion 1 ● Inclusion 2
\$ XXX	\$ XXX	\$ XXX

Additional Details

Target Delivery Date

- List any important milestones, deadlines, or contingency plans

Billing Options

Add terms and conditions if applicable

Contact Details

Name	Phone	Email
Add your name	123-456-7890	hello@reallygreatsite.com